

# **| MINUTES**

Wednesday 2/17/2016 6:00 PM | Alzheimer's Association Central Ohio Office

Type of meeting JC Monthly Meeting Attendees Adam Puterbaugh Katherine Schultz Facilitator Kristin Dahlquist Note taker Kelly Parnell Maya Gosztyla Kelly Parnell Jena Callahan Breanna DeFrank Highlights: Elizabeth Eacker Hayley Jones 2 new members! Kaitlin Watterson Vishnu Riasekhoran Feb 19: BvB Fundraiser at Denmark Matt Garrido Meghan Brouillette BvB Kickoff Raised \$900 Suzy Casey **James Balch** 

Stacey Wood Zach McGowan Memory Day April 20

> Annie Hutter Sarah Arp

# AGENDA TOPICS

6:00-6:10pm | Meet & Greet |

New Volunteer Opportunity at Glenwood

#### Discussion

New Members:

James Balch

Zach McGowan

#### 6:10-6:15pm | Mission Moment | Maya

## Discussion

Mission Moment: Research has finally proved where in the brain ALZ starts (can predict in early 30s whether someone will develop the disease)

New cancer drug (lymphoma) decreases your risk for ALZ, only preventative

Certain indigestion medication may increase your chance for ALZ (other contributing factors)

# 6:15-6:25 | Upcoming Events |

## Discussion

Volunteering on Monday Feb 22 at Glenwood - 90 minutes

Glenwood will be a little activity and then social time with the residents

Second JC Volunteer Night is 4th Monday of the month

BvB Black Out Party on Friday 2/19 at Denmark on High @7pm

Memory Day April 20-meet with legislators at the State House. Sign up online. JC will still be meeting that night

#### 6:25-6:33pm | Blog | Kaitlin

#### Discussion

New JC Blog to be run by Kaitlin.

Sign up to contribute to the blog! Email Kaitlin.watterson@gmail.com if interested

#### 6:33-6:55pm | Brainstorm Ideas |

#### Discussion

Advocacy

Class on how to talk to policymakers

Schedule for contacting legislators

Invite legislators to events

Directly engage legislators on social media

Volunteerism

Gardening with residents

Connecting residents to volunteer opportunities

Be a santa to a senior

Adopt a senior

Volunteer for caregivers

Awareness

**Discussion** Speakers Documentary WOSU Stress Management Health Fairs Education Podcasts from experts Speaker's Bureau How you can help the cause Take Care of your brain health Teach professionals who interact with Alz patients through Boards Music & memory Recruitment & Retention Paired events Relationship with Jena Social Media/PR LinkedIn Group-Kaitlin Suzy working on media coverage Fundraising Brain Games Game Show Columbus Soup Fundraising event for estate planning Cedar Point Asking workplace for matching One large fundraiser per quarter Charity miles: App that lets you walk/run and they donate. Run or Walk

# 6:55-7:00pm | BvB | Jena and Sarah

#### Discussion

\$900 raised at the kickoff

Players received a portion of the fundraising money for every happy hour that they attend

10 blondes, 4 coaches

18 blondes, 5 coaches

Referral program being implemented

Feb 19th at Denmark, Black out Party-----Wear Black!